

WATERFRONT WINTERFEST

North Pole Sponsor

\$25,000

- Category exclusivity
- Naming rights for the event
- Opportunity to distribute promotional items at the event
- Recognition and logo at all Waterfront Winterfest fundraising events leading up to event
- Premier Signage/Banners throughout entire event (stage, street pole, along West Erie, Palace Theatre, etc.)
- Corporate logo on main stage (Veterans Memorial Park)
- Sponsor recognition and presence on Waterfront Winterfest website with link to sponsor's website
- Inclusion in all website announcements, emails and social media postings
- 24 tickets to Singing Angels at Palace Theatre on Sunday
- Corporate logo on event advertisements
- Mentions in television advertising (should we partner with a television station)
- Mention in Waterfront Winterfest press releases
- Main stage presentations
- Verbal acknowledgement and recognition from main stage

Santa's Workshop Sponsor

\$10,000

- Signage/banner at event (stage, street pole, along West Erie, Palace Theatre, etc.)
- Corporate logo on main stage (Veterans Memorial Park)
- Sponsor recognition and presence on Waterfront Winterfest website with link to sponsor's website
- Inclusion in all website announcements, emails and social media postings
- 12 tickets to Singing Angels at Palace Theatre on Sunday
- Corporate logo on event advertisements
- Mentions in television advertising (should we partner with a television station)
- Mention in Waterfront Winterfest press releases
- Main stage presentations
- Verbal acknowledgement and recognition from main stage

Santa's Sleigh Sponsor

\$5,000

- Signage/banner opportunities (stage, street pole, along West Erie, Palace Theatre, etc.)
- Sponsor recognition and presence on Waterfront Winterfest website with link to sponsor's website
- Inclusion in all website announcements, emails and social media postings
- 8 tickets to Singing Angels at Palace Theatre on Sunday
- Corporate logo on event advertisements
- Mentions in television advertising (should we partner with a television station)
- Mention in Waterfront Winterfest press releases
- Verbal acknowledgement and recognition from main stage

Reindeer Sponsor

\$2,500

- Sponsor recognition and presence on Waterfront Winterfest website with link to sponsor's website
- Inclusion in all website announcements, emails and social media postings
- 4 tickets to Singing Angels at Palace Theatre on Sunday
- Corporate logo on event advertisements
- Verbal acknowledgement and recognition from main stage

Gingerbread Sponsor (food court sponsor only 1 available)

\$1,000

- Sponsor recognition and presence on the Waterfront Winterfest website with link to sponsor's website
- Inclusion in all website announcements, emails and social media postings
- Corporate logo on event advertisements
- Corporate logo on 11 x 14 laminated signs posted throughout the entire food court area

Jingle Bell Sponsor

\$500

- Sponsor recognition and presence on the Waterfront Winterfest website with link to sponsor's website
- Inclusion in all website announcements, emails and social media postings
- Corporate logo on event advertisements

Snowflake Sponsor

\$250

- Sponsor recognition and presence on the Waterfront Winterfest website with link to sponsor's website
- Inclusion in all website announcements, emails and social media postings

